

WFI SUMMER SCHOOL

FIRMS IN SOCIETY

INGOLSTADT MUNICH GERMANY

29TH JULY - 9TH AUGUST 2019

(Mis)behavior

THE ECONOMICS OF (MIS)BEHAVIOR

Prof. Jen Brown

Keynote Speaker: Prof. Jen Brown, David Eccles School of Business, University of Utah:

"The economics of (mis)behavior: Undesirable incentives in labor and financial markets."

MEET REPRESENTATIVES

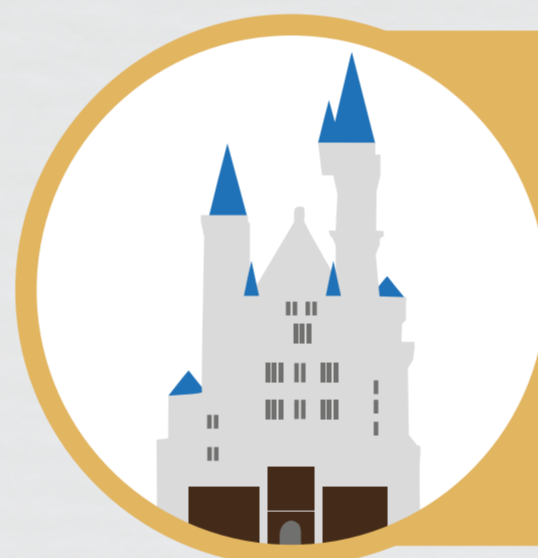
of AUDI, Ledvance, Bauer Group, brigk

The Ingolstadt School of Management (WFI) is located in the **heart of Bavaria** near Munich. Attend **high-class courses** on the role of firms in society, experience **real world business** insights with entrepreneurial champions, gain a deeper insight into German and especially **Bavarian culture** and visit **NEUSCHWANSTEIN CASTLE**.

Operations

OPERATIONS MANAGEMENT

Prof. Kai Sandner



Culture

VISIT FAMOUS
NEUSCHWANSTEIN CASTLE

Innovation

TRANSFORMATIVE SERVICE INNOVATIONS

Prof. Jens Hogreve



Firm Visits

GLOBAL PLAYERS AND
HIDDEN CHAMPIONS
AUDI, Ledvance, Bauer Group, brigk

Corporate Governance

CORPORATE GOVERNANCE AS LINKING PIN BETWEEN FIRMS AND SOCIETY

Prof. Anja Tuschke

Psychology

CONSUMER PSYCHOLOGY
FOR A BETTER WORLD

Prof. Shashi Matta

Development

GLOBAL SUPPLY CHAINS AND FIRMS IN DEVELOPING COUNTRIES

Prof. Alexander Danzer

Taxation

CORPORATE TAX AVOIDANCE

Prof. Dominika Langenmayr &
Prof. Reinald Koch

